

TIMETABLE

	MAIN STAGE	GLOBAL STAGE	NEX HALL
10:30	<p>10:30-11:00 [Keynote] Opening Remarks - NIA Dr. Krithpaka Boonfueng x Ambassador of Japan H.E. Mr. OTAKA Masato</p>		
11:00	<p>11:00-11:30 [Keynote] Special Session - Creative Economy Agency (Thailand) Inthaphan Buakeow x depa Dr. Supakorn Siddhichai</p>		
11:30	<p>11:30-12:00 [Sustainability x Design] Design Strategies for Climate Change - NOSIGNER Prof. Eisuke Tachikawa</p>	<p>11:40-12:00 [Keynote] Opening Session - FOURDIGIT Ryo Taguchi x Nikkei BP Hiroaki Sato</p>	
12:00	<p>12:00-12:30 [Business x Design] How Kumamon Was Born: Connecting Design and Business - good design company Manabu Mizuno with Kumamon</p>	<p>12:10-12:30 [Startup x Design] Airlines X Innovation - ZIPAIR Tokyo Takuya Matsuo</p>	<p>12:00-12:30 inmintcondition (TH)</p>
12:30	<p>12:30-12:50 [Kumamon Session] Kumamon Special Stage - Kumamon</p>	<p>12:40-13:00 [Lifestyle x Design] Design in Department Stores - Siam Takashimaya Atsushi Okumori</p>	
13:00			<p>13:00-13:30 Ohzora Kimishima & Hana Taguchi (JP)</p>
13:30	<p>13:10-13:30 [Communication x Design] Special Session - BrandAge-Chuo Senko Research House Dr. Srikanaya Yahtip</p>		
13:30	<p>13:30-14:00 [AI x Design] The Science of Looking Good - ZOZO Akio Kazama</p>		
14:00	<p>14:00-14:20 [AI x Design] Platinum Session - Dentsu Digital Satoru Yamamoto</p>	<p>14:00-14:20 [Product x Design] From Thailand to the World: Manufacturing Philosophy (tentative) - Yamaha Motor Asian Center Yasutaka Yoshida</p>	<p>14:10-14:50 STEREO DIVE FOUNDATION & Tom Kawada (JP)</p>
14:30	<p>14:30-15:10 [Finance x Design] Next Payment & Cross-Border - NTT DATA Corporation Shinichiro Nishikawa x National ITMX Chatchai Dusadenoad x FOURDIGIT Takehiro Suenari</p>	<p>14:30-15:00 [Healthcare x Design] Innovation in Healthcare Experiences - King Chulalongkorn Memorial Hospital Prof. Dr. Sarich Chotipanich x IBERD Dr. Nares Damrongchai</p>	
15:00	<p>15:10-15:30 [Finance x Design] Japan-Thailand Innovation Co-Creation - Bank of Ayudhya PCL Suebsit Sarntisart</p>	<p>15:10-15:35 [AI x Design] AI, Creativity, SYNC and Beyond - Tom Kawada x FOURDIGIT Ryo Taguchi</p>	
15:30	<p>15:40-16:10 [Lifestyle x Design] Manufacturing Born from Small Encounters: The Power of Design to Deliver Developing Countries' Potential to the World - MOTHERHOUSE Eriko Yamaguchi</p>	<p>15:35-16:00 [Management x Design] Business Management & Design - JETRO Bangkok Makiko Yamazaki x FOURDIGIT Takehiro Suenari</p>	<p>15:30-16:10 EYE VDJ MASA (with ALS MASATANE MUTO) with Takahito Uchisawa (androp) (JP)</p>
16:00	<p>16:20-16:50 [Education x Design] Design Education in the AI Era - Tama Art University Kazufumi Nagai x Ministry of Higher Education, Science, Research and Innovation Dr. Surapant Meknavin x FOURDIGIT Ryo Taguchi</p>	<p>16:10-16:35 [iDID Collaboration] Thai League and J.League Branding - Farmgroup Sumpatha Jadee x Takram NY Motosuke Fukuda</p>	
16:30		<p>16:35-17:00 [iDID Collaboration] Expo Design System - VISIONs Kota Hikichi</p>	
17:00	<p>17:00-17:20 [Communication x Design] Future of Communication and Design - CJ WORX Jinn Powprapai</p>	<p>17:10-17:40 [Communication x Design] Packaging Design as Experience: Techniques That Appeal to Consumer Instincts - NIKKEI BP Tetsuo Kastumata x NIKKEI DESIGN Tomohito Yamashita</p>	<p>16:50-17:30 KIKI (TH)</p>
17:30	<p>17:20-17:50 [Communication x Design] Designing Brand Destiny - Dentsu Yoshihiro Yagi</p>	<p>17:40 Closing</p>	
18:00	<p>17:50 Closing</p>		<p>18:00-18:40 Wednesday Campanella (JP)</p>
18:30			
19:00			